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Cinema Concepts Opens In GA

Stewart Harnell, president of Cinema Concepts Theatre Service Co., Inc., opened a new studio in Atlanta, Cinema Concepts Communications, Inc.

Harnell says the reasons for basing the high-tech, super-graphic animation facility in Atlanta are two-fold: "My sales and shipping are already in Atlanta, so it made perfect sense to do our production here also, in order to streamline and consolidate our operation. Secondly, the support services we utilize, such as postproduction and laboratories, are based in Atlanta."

Cinema Concepts Communications is set up to do main titles for motion pictures and theatrical trailers for the studios, as well as continuing to provide custom trailers and daters for theatre circuits. Harnell's company was the originator of the custom curcuit policy trailers that are so prevalent in the industry today.

Cinema Concepts Communications is headquartered at 6720 Powers Ferry Rd., Suite 150, Atlanta, GA 30339, (404)956-7460.

Stephen Frears

(continued from page 38)

SF: There are two films I'm working on. And I've got a deal with Warner Bros. on an American film, a sort of road picture to be shot here. The script is from Joe Minion, who wrote *After Hours.* This project came out of the blue. I'm excited because I think Americans make the best movies in the world.

FJ: You've never shot here in the States. Are you a little wary?

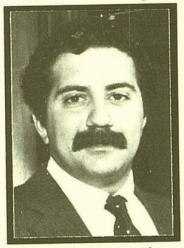
SF: No, no. It's wonderful. This is a country you want to photograph.

FJ: Where are the roads in this picture?

SF: I'm not sure, maybe the Southwest. This is like my other films, slightly surreal. And it's very rich. I'd like to work over here because it's getting so hard to make films in Britain. There's little choice. Either you make a film like mine that is very cheap and is for television, or else you do something for the Americans like *Revolution.* Goldcrest makes films for the Americans.

Hovnanian Named NJ Young Citizen

Shant S. Hovnanian, chief executive officer of Music Motions, Inc., president of Riverside Savings and Loan, and executive VP of Hovbilt, Inc., was honored on 2/22 as one of New Jersey's Ten Outstanding Young Citizens by the New Jersey Jaycees.



Shant S. Hovnanian

Hovnanian, 26, has been the driving force behind diversification of Hovbilt, the parent land development corporation founded by his father, Vahak S. Hovnanian, in 1969. Under Shant Hovnanian's stewardship, the Hovnanians have expanded their holdings to include a rapidly growing savings and loan association, cable television systems, an interstate courier service and Music Motions—the N.Y.-based producers and distributors of music videos to movie theatres.

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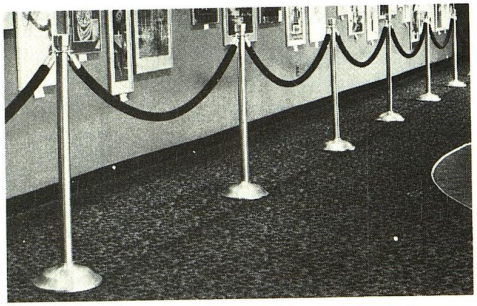
The first single from the Rolling Stones' new LP "Dirty Work" is on movie screens nationwide as a "Music Zap" from N.Y.-based Music Motions. "The Harlem Shuffle," directed by Ralph Bakshi of *Fritz the Cat* and *Lord of the Rings* animated movie fame, blends zany cartoon images with performance footage of the Stones.

Lawrence posts and ropes win the award for best director.



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